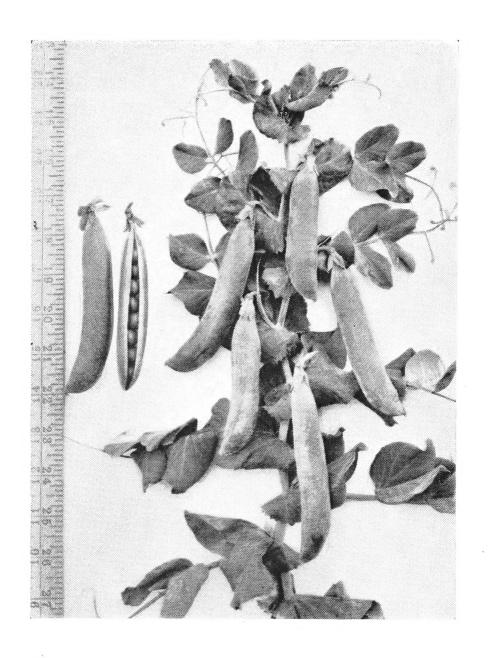
## **Historic, Archive Document**

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# ROGERS SEEDS 1944



## ROGERS BROTHERS SEED CO.

Breeders & Growers

Chicago, Ill. 308 West Washington Street
U. S. A.

\* \* \*

PLANT
War Gardens
FOR
VICTORY

ALD	ERMAN (Tall Telephone)	72 Days
	Vine	k, pointed
ALA	SKA (Rogers)	58 Days
	Vine	ight, blunt
ΔМЕ	ER (Claudit-Bountiful)	60 Days
MIMI	ELA (Claudii-Bouniiful)	60 Days
	Vine30 inch, darkPod3 inch, darkSeedlarge siz	k, pointed
	Sometimes called "Long Podded Alc	ıska.''
BLIS	S EVERBEARING	80 Days
BLIS	S EVERBEARING  Vine	rk, heavy ight blunt
	Vine	rk, heavy ight blunt
	Vine	rk, heavy ight blunt wrinkled  76 Days rk, heavy k, pointed
	Vine	rk, heavy ight blunt wrinkled  76 Days rk, heavy k, pointed
DW?	Vine	rk, heavy ight blunt wrinkled  76 Days rk, heavy k, pointed
DW?	Vine	rk, heavy ight blunt wrinkled  76 Days rk, heavy k, pointed wrinkled  62 Days r, medium nt, pointed

DW	ARF MARKET (Rogers)	70 Days
	Vine.28 inch, daPod.4 to $4\frac{1}{2}$ inch, darkSeed.very large,	k, pointed
	Highly recommended for market gar	dener.
DW	ARF TELEPHONE (Daisy)	70 Days
	Vine	n, pointed
	Wilt Resistant.	
GILE	BO (Rogers)	70 Days
	Vine	k, pointed
	Wilt Resistant — adapted for freezing.	
GIAI	NT PODDED HAMPER (Rogers)	65 Days
	Vine.22 inch, darPod.4 $\frac{1}{2}$ to 5 inch, darkSeed.large size,	, pointed
	Largest podded early sort we know.	
GRA	DUS (Early)	60 Days
	Vine	, pointed
GRA	DUS (Improved-Rogers)	65 Days
	Vine	, pointed
	An excellent freezing variety.	

HUNDREDFOLD (Laxtonian)	65 Days
Vine	k, pointed
ICER No. 95 (Rogers)	74 Days
Vine	k, pointed
Wilt Resistant — adapted for freezing	•
LAXTON'S PROGRESS	64 Days
Vine	k, pointed
LAXTON'S SUPERB	60 Days
Vine	k, pointed
Sometimes called "Early Bird."	
LITTLE MARVEL	63 Days
Vine	ark, blunt
MAM. PODDED EXTRA EARLY	60 Days
Vine30 inch, mediu Pod3—3½ inch, med. gre Seed	een, blunt
MARROWFAT (White)	81 Days
Vine	ght, blunt

MAMMOTH MELTING SUGAR	84 Days
Vine	reen, blunt
Wilt Resistant.	
DED THE TRACK (FO I C D II)	ro D
PED. EX. EARLY (First & Best)	58 Days
Vine24 inch, lightPod $2\frac{1}{2}$ inch, lSeedmedium siz	ight, blunt
PREMIER (Rogers)	60 Days
Vine       .22 inch, me         Pod       .2 <sup>3</sup> / <sub>4</sub> inch, less         Seed       medium size	ight, blunt
Replacing Notts Excelsior.	· ·
STRATAGEM (Potlatch)	80 Days
Vine.24 inch, doPod.4 $\frac{1}{2}$ inch, darSeed.very large	k, pointed
Wilt Resistant — adapted for freezing	r•
THOMAS LAXTON	62 Days
Vine30 inch, dark	k, medium
$egin{array}{cccccccccccccccccccccccccccccccccccc$	
An excellent freezing variety.	
WORLD'S RECORD	59 Days
Vine.24 inch, lightPod.3½ inch, danSeed.large size	k, pointed
Wilt Resistant — adapted for freezing	J.

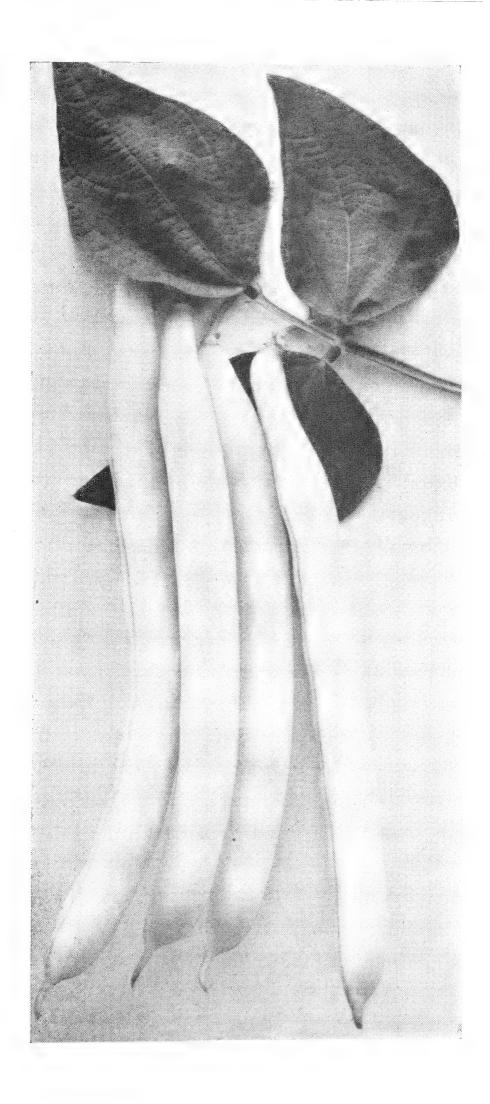


ALASKA (Rogers) 58 D	)ays
Vine28 inch, light,Pod $2\frac{1}{2}$ inch, light, bSeedmedium size, smedium	lunt
Cleveland Strain — Wilt Resistant.	
ACE (Rogers) 60 D	ays
Vine	uble
Hardy, Prolific and Wilt Resistant.	
ALDERMAN (Tall Telephone) 72 D	ays
Vine40 inch, dark, hePod $4\frac{1}{2}$ inch, dark, poirSeedvery large, wrink	ated
Wilt Resistant — a good FREEZER.	

CHIEF (Rogers)	65 Days
Vine36 inch, medium he Pod23/4 inch, he Seedmedium size	olunt, light
CLIMAX (Rogers)	68 Days
Vine	unt double
Wilt Resistant — replacing Gr. Admir	ral.
EARLY WALES 68 to	70 Days
Vine	ight, blunt
Wilt Resistant — pods, mostly double	·
FAMOUS (Rogers)	74 Days
Vine24 inch, fairly heavy, med Pod3½ inch, light, blu Seedmedium size	nt, double
GRADUS (Improved-Rogers)	65 Days
Vine	k, pointed
An excellent freezing variety.	
KAY (Rogers)	70 Days
Vine32 inch, slim, mePod $2\frac{1}{2}$ inch light, bluSeedsmall size	nt, double
Wilt Resistant — air space in ends of	pod.

PERFECTION (Rogers)	70 Days
Vine28 inch, fairly heavy, med Pod3½ inch, light, blur Seed	nt, double wrinkled
PERFECTION (Wisconsin)	72 Days
Vine	ght, blunt
PRIDE	65 Days
Vine	ght green
PROFUSION	78 Days
Vine	t, pointed
SURPRISE	58 Days
Vine	ght, blunt

RESISTANT SURPRISE 59	) Days
Vine	, blunt
Wilt Resistant.	
THOMAS LAXTON 62	Days
Vine	, blunt
WISCONSIN EARLY SWEET 58	B Days
Vine	, blunt
WISCONSIN MERIT 70	Days
Vine	blunt



#### BEANS - BUSH GREEN POD

#### **BLACK VALENTINE** (Old Style)

54 Days

Pods are 6 inches long, slim straight, semiround, dark green.

Strings.

Good Shipper.

#### BOUNTIFUL.

51 Days

Pods are 7 inches long, straight broad, flat, light green color.

Stringless.

#### DIXIE WHITE

53 Days

Pods 4 inches long, round, straight, stringless when young, wonderful yielder. Excellent as a dry shell bean. Popular in the South.

#### FULL MEASURE.

60 Days

Pods are 6 inches long, fairly straight, round, dark green.

Stringless.

CANNING VARIETY.

#### FRENCH HORTICULTURAL

70 Days

Pods are 7 inches long, flat, broad, green streaked with red.

Strings.

Showy-variety

#### GIANT STRINGLESS

56 Days

Pods are 6 inches long, round, fairly straight, light green.

Stringless.

CANNING VARIETY.

## BEANS - BUSH GREEN POD

#### IDAHO REFUGEE

66 Days

Pods are  $5\frac{1}{2}$  inches long, round, slightly curved, medium green.

Stringless.

CANNING VARIETY.

Mosaic Resistant.

#### LANDRETHS STRINGLESS

54 Days

Pods are 6 to 7 inches long, fairly straight, round, dark green.

Stringless.

CANNING VARIETY.

Largely replacing Burpees Stringless.

NEW STRINGLESS (Tendergreen)

56 Days

Pods are 6 inches long, round, medium dark, slightly curved.

Stringless.

CANNING VARIETY.

NEW LONG PODDED TENDERGREEN 56 Days (Rogers)

Pods are 7 to  $7\frac{1}{2}$  inches long, slim, straight, tender, round, medium dark. Especially recommended for market garden,

PLENTIFUL (Black Seeded Bountiful)

53 Days

Pods are similar to Bountiful, except that they are slightly thicker, a trifle longer and a little darker green. Straight.

Stringless.

Black seeded.

#### BEANS - BUSH GREEN POD

#### RED KIDNEY (Dark)

62 Days

Pods are 5 inches long, broad, flat and stringy. Seed is mahogany red. Packed by canners in dry stage.

RED VALENTINE (O. S.)

Pods are 6 inches long, fairly straight but stringy.

#### ROGERS STGLS. BLACK VAL.

55 Days

Pods are 6 inches long, round, dark green and fairly straight.

Stringless.

Excellent quality.

#### ROGERS SENSATION REFUGEE

64 Days

No. 1066

Pods are  $5\frac{1}{2}$  inches long, round, straight, medium green and **Stringless**.

Mosaic Resistant.

An outstanding new canning variety.

## ROGERS SENSATION REFUGEE

67 Days

No. 1071

Pods are  $5\frac{1}{2}$  inches long, round, straight, medium green and **Stringless**.

Mosaic Resistant.

Companion to 1066. CANNING VARIETY.

#### RUBY DWARF HORTICULTURAL

58 Days

Pods are 5 inches long, broad, flat, light green streaked with red.

Stringless.

Very good yielder.

## BEANS - BUSH GREEN POD

#### STREAMLINER (Granda)

50 Days

Pods are 7 to 8 inches long, flat, tender.

Stringless.

White seeded.

#### STRINGLESS BLACK VALENTINE

55 Days

Pods are 6 inches long, slightly curved, oval or semi-flat, dark green, very good quality.

Stringless.

Good shipper.

#### STRINGLESS RED VALENTINE

54 Days

Pods are 5 inches long, round somewhat curved, a selection from old style Red Valentine.

Stringless.

#### TENNESSEE GREEN POD

52 Days

Pods are 7 inches long, very broad, flat, dark green. Stringy. Popular in the South. Very early.

## BEANS - BUSH WAX POD

#### BRITTLE (Round Pod Kidney)

62 Days

Pods are 6 inches long, very slightly curved, round, deep yellow. White seed with black eye.

Stringless.

CANNING VARIETY.

#### DAVIS STRINGLESS WHITE WAX

52 Days

Pods are 6 to  $6\frac{1}{2}$  inches long, flat, slightly curved, light yellow.

Stringless.

White seeded.

#### BEANS - BUSH WAX POD

#### PENCIL POD BLACK WAX

59 Days

Pods are 6 inches long, round, slightly curved, deep yellow.

Stringless.

Black seeded.

#### ROGERS SENSATION WAX No. 1

55 Days

Pods  $5\frac{1}{2}$  inches long, slimmer than Brittle Wax, deep golden yellow, straight, round. Seed white with brown eye. Gives heavy first pick to start off season. Designed for whole bean canning.

#### ROGERS SENSATION WAX No. 2

60 Days

Pods are 6 inches long, slimmer than Brittle Wax, straight, round, deep golden yellow. White seed with brown eye. Designed for whole bean canning.

#### ROGERS SENSATION WAX No. 3

62 Days

Pods are 6 inches long, straight, round, deep golden yellow. White seed with brown eye. Stringless. Same size as Brittle Wax. Designed for cut bean canning.

#### STRINGLESS KIDNEY WAX (IMPVD)

62 Days

Pods are 6 inches long, oval, quite straight, deep yellow. White seed, with black eye.

Stringless.

CANNING VARIETY.

#### SURE CROP (BOUNTIFUL WAX)

62 Days

Pods are  $6\frac{1}{2}$  inches long, flat straight, deep yellow.

Stringless.

Black seeded.

#### BEANS - BUSH WAX POD

TOP NOTCH GOLDEN WAX (IMP. GOL) 50 Days

Pods are 5 inches long, flat straight and yellow. White seed, brown eye.

Stringless.

#### UNRIVALLED WAX

51 Days

Pods are 5 inches long, narrow, fairly straight, yellow, fleshy. Seed small, glossy brown.

Stringless when young.

#### BEANS - POLE

#### **BLUE LAKES** (Rogers)

65 Days

Vine, 5 ft. long. Pods, 6 inch, straight, round, dark green. **Stringless** at all stages. Very prolific. White-seeded. CANNING VARIETY.

#### IDEAL MARKET

60 Days

Vine,  $3\frac{1}{2}$  ft. long, fine foliage. Pods, 5 inches long, round, slightly curved, silver green. **Stringless** when young. Seed, oblong, jet black. 105 per oz.

## KY. WONDER (Old Homestead)

65 Days

Vine, 5 ft., vigorous, large crumpled medium green leaves. Pods, 8½ inch, round, curved, silver green, brittle, **Stringless** in young stages. Seed, buff, brown, reniform, flat, oval. 88 per oz.

## BEANS - POLE

#### KY. WONDER WAX

70 Days

Vine, 4 ft., open, good climber, dull green. Pods. 8 inch, flat, fleshy, curved, glossy yellow. Seed, flat, wrinkled, chocolate. 85 per oz.

#### LONDON HORTICULTURAL

70 Days

Vine,  $4\frac{1}{2}$  ft., compact, pink flower, climber. Pods, 7 inch, oval, straight, fibreless, **String-less**. Seed, buff, with dark red markings, almost round.

55 per oz.

#### **McCASLAN**

65 Days

Vine, 4 ft., bright green, good climber. Pods  $7\frac{1}{2}$  inch, dark green, flat-oval. **Stringless**. Seed, white, kidney-shaped, long. 80 per oz.

## ROGERS STGLS. BLACK CREASEBACK 65 Days

Vine, 5 ft., dark green, climber, purple flowers. Pods, 7 inches long, straight, round, **String-less** at all stages. Black seeded.

IN EVERY WAY SUPERIOR TO IDEAL MARKET.

#### SCARLET RUNNER

90 Days

Vine, 12 ft., rank open, gray-green. Pods, 8 inch, flat, oval, straight, thick, coarse surface. Seed plump, long, oval, bluish-violet mottled with blue-black.

25 per oz.

#### STRIPED CREASEBACK

70 Days

Vine,  $4\frac{1}{2}$  ft., climber, dark green, purple stems, very hardy. Pods, 7 inch, medium green, round, straight, somewhat stringy. Seed, plump, oval, tan with black stripes.

#### BEANS - POLE

#### ST. LOUIS PERFECTION

62 Days

Vine, 4 ft., large, medium green, open leaves. Pods, 8 inch, straight, round, **Stringless**, fleshy, silver green. Seed, white, very plump. 65 per oz.

#### TENNESSEE WONDER

71 Days

Vine, climber, green foliage, purple stems, bluish-pink flower. Pods, straight, gray-green, crease-back, double barrelled, somewhat stringy. Seed, brownish-gray, dark gray stripes. Kidney shaped.

70 per oz.

#### WHITE CREASEBACK

63 Days

Vine, 4 ft., dull green, climber, white flower. Pods, 5 inch, slightly curved, round, medium dark green. **Stringless** when young. Seed, ivory white, round oval.

#### WHITE DUTCH RUNNER

90 Days

Vine, 12 ft., open, rank, gray-green. Pods, 8 inch, flat, oval, coarse, grey-green. Seed, white, smooth, plump, long oval. 20 per oz.

## YARD LONG (Asparagus)

70 Days

Vine, 6 ft., rank, dark green wrinkled leaf. Pods, 18 to 26 inch, tough except when young. Seed, reddish brown to tan.

194 per oz.

#### BEANS — BUSH LIMA

#### BABY FORDHOOK BUSH

70 Days

Bush, 14 inch, erect, runnerless, dark glossy green. Pods,  $2\frac{1}{2}$  inch with 3 to 4 beans.

CANNING VARIETY.

#### BURPEE BUSH

75 Days

Bush, 20 inch, compact, runnerless, dark, green.

Pods, 5 inch, flat, curved, with 3 to 4 beans.

Seed large flat, wrinkled.

25 per oz.

#### BURPEE IMPROVED BUSH

75 Days

Bush, 20 inch, compact, runnerless, erect, dark green. Pods,  $5\frac{1}{2}$  inch, curved, flat, with 3 to 5 beans. Seed, large, creamy white. 23 per oz.

#### FORDHOOK BUSH

75 Days

Bush 19 inch, gray-green. Pods, 5 inch, straight to re-curved, thick, plump. 3 to 5 beans. Seed, potato type, dimpled, greenish-white. 21 per oz.

#### HENDERSON BUSH

65 Days

Bush, 16 inch, erect, runnerless, dark, glossy green. Pods,  $3\frac{1}{2}$  inch, curved, flat, dark green with 3 to 4 beans. Seed, small, white, flat.

CANNING VARIETY. Freezer.

90 per oz.

#### ILL. BABY POTATO BUSH

72 Days

Bush, 16 inch, erect, runnerless, dark, glossy green. Pods, 2<sup>3</sup>/<sub>4</sub> inch with 3 beans.

CANNING VARIETY.

75 per oz.

#### BEANS - BUSH LIMA

#### JACKSON WONDER BUSH

65 Days

Bush, 16 inch, erect, runnerless, dark glossy green. Pods,  $3\frac{1}{2}$  inch, flat, curved, 2 to 4 beans. Seed, flat cinnamon splashed with deep violet. 75 per oz.

#### THOROGREEN BUSH

68 to 70 Days

Bush, 16 inch, erect, runnerless, dark, glossy green. Pods,  $3\frac{1}{2}$  inch curved, flat with 2 to 4 beans. Same habit etc. as Henderson Bush, except for distinguishing feature of green cotyledons.

CANNING VARIETY.

## BEANS — POLE LIMA

#### BURPEE'S BEST (Fordhook Pole)

90 Days

Vine, 12 ft., very rank, dark green, with graygreen leaf markings. Pods,  $4\frac{1}{2}$  inch, straight backed, thick, plump, 3 to 4 beans. Seed, potato type, dimpled, green tinted. 35 per oz.

#### CARPINTERIA

88 Days

Vine, 8 to 10 ft., bright dark green. Pods  $5\frac{1}{2}$  inch, curved, flat, 3 to 5 beans. Seed, large, green tinted, to creamy white, smooth, semi-circular. 25 per oz.

#### BEANS — POLE LIMA

#### CHALLENGER

90 Days

Vine, 12 ft., very rank, dark green. Gray-green markings on the leaf. Pods,  $4\frac{1}{2}$  inch, straight backed, thick, plump, 3 to 4 beans. Seed, potato type, dimpled green tinted. 35 per oz.

#### FLORIDA BUTTER

90 Days

Vine, 8 to 10 ft., bright, dark green. Pods,  $3\frac{1}{2}$  inch, curved, flat, 3 to 4 beans. Seed, small, cream streaked with deep violet and purplish brown.

#### KING OF THE GARDEN

88 Days

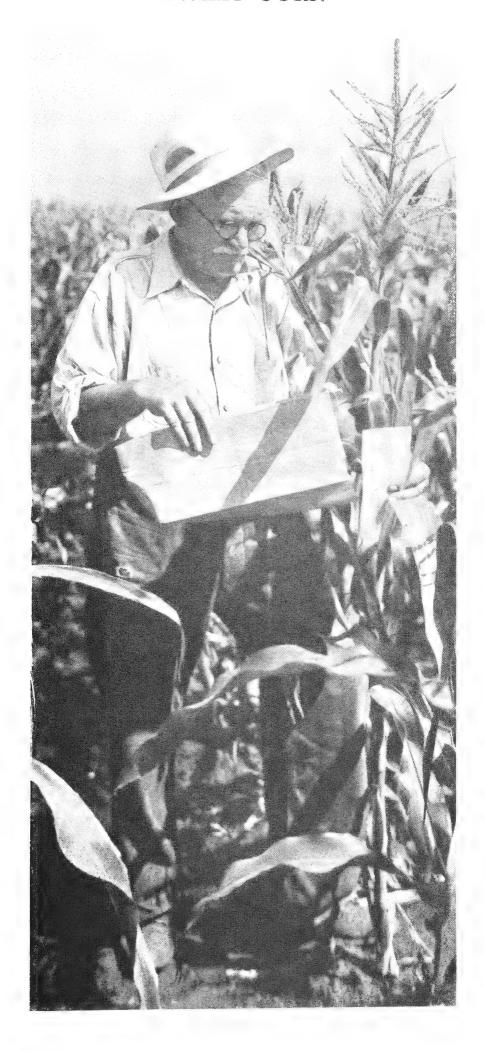
Vine, 8 to 10 ft., bright, dark, green. Pods,  $5\frac{1}{2}$  inch, curved, flat, 3 to 5 beans. Seed, large, smooth, green-tinted, to creamy white, semi-circular. 25 per oz.

#### SIEVA (Carolina)

75 Days

Vine, 8 to 10 ft., rank, green foliage, good climber, continuous bearer. Pods, 3 inch, curved, flat, 2 to 4 beans. Seed small, white, smooth.

90 per oz.



## ADAMS EXTRA EARLY (First of All. Ideal.

Burlington)

75 Days

Ears — 6 to 7 inch, with 12 to 14 rows of fairly sweet white kernels. Stalk — 6 to 7 ft. A hardy early, heavy yielder. Popular largely in the South.

## BANCROSS C-13 (Top Cross)

68 to 70 Days

Ears — 7 inch, with 8 rows of deep yellow kernels. Good quality. Stalk —  $4\frac{1}{2}$  ft. For gorden and market.

#### **BANCROSS P-39 (Top Cross)**

71 Days

Ears —  $7\frac{1}{2}$  inch, with 8 to 12 rows of deep yellow kernels. Good quality. Stalk —  $4\frac{1}{2}$  to  $5\frac{1}{2}$  ft. Rugged, prolific, early market garden variety.

#### **BURBANK BANTAM**

80 to 84 Days

Ears — 7 to 8 inch, with 12 to 14 rows of deep yellow kernels. Equal in flavor to 8-row Bantam. Stalk — 5 to  $6\frac{1}{2}$  ft. Produces well under adverse conditions, garden and market, also canning and freezer variety. Among the best open-pollinated yellow sweet varieties.

## BURBANK NORTHERN CROSS (Select Top Cross) 84 to 88 Days

Ears — 8 to 9 inch, with 12 to 16 rows of deep yellow kernels. Good quality, and nice uniformity of ear size and maturity. Stalk — 6 to 7 ft. Hardy, prolific, resistant to wilt and ear worm. For garden, market, canning and freezing.

#### **CARMELCROSS**

74 to 76 Days

Ears —  $6\frac{1}{2}$  inch, 12 to 14 rows broad, medium depth yellow kernels. High quality, better than Whipcross C6 X C2, more slender than Marcross C6 X C13. Stalk — 5 to  $5\frac{1}{2}$  ft., larger than Marcross C6 X C13. Early midseason, a cross of inbreds P39 X C13. Recommended especially for New England and Northeastern states.

#### COUNTRY GENTLEMAN

95 Days

Ears — 7 to 8 inch, deep white, slender kernels, with no row formation. Tender, sweet, excellent flavor. Small cob. Flag leaves. Stalk —  $6\frac{1}{2}$  to  $7\frac{1}{2}$  ft. Garden, market and canning.

## COUNTRY GENTLEMAN V U H 95 to 100 Days

Ears — 8 inch, with deep, tender, white kernels. No row formation. Medium cob. Good quality. Stalk —  $7\frac{1}{2}$  ft. Developed for canning. A hardy strain, with good uniformity of maturity and ear size.

## COUNTRY GENTLEMAN ILLS. 5 x 10 (Hybrid) 90 Days

Ears — 7 inch, with slightly larger white kernels than 3 x 6. A very high quality corn, yielding high cut per ton. Stalk —  $6\frac{1}{2}$  to 7 ft. Produced from carefully bred selected inbreds. Quite uniform in ear size and maturity. Some flag leaves.

## COUNTRY GENTLEMAN ILLS. 8 x 6. (Hybrid) 90 Days

Ears — 7 to 8 inch, with very deep, small, tender white kernels. Outstanding quality and cut per ton. Uniform. Some flag leaves. Stalk — 7 ft. Produced from carefully bred and selected inbreds.

#### EARLY EVERGREEN

90 to 93 Days

Ears — 8 inch, with 14 to 20 rows of medium size deep, white kernels of good quality and sweetness. Stalk — 6 to 8 ft. Market garden and canning selected strain in the evergreen class.

#### GILLS GOLDEN EARLY MARKET

68 Days

Ears — 6 to 8 inch, with 10 to 12 rows of fairly broad yellow kernels, of fine quality. Stalk — 4 to 5 ft. Used extensively for garden and market. Also known as "GOLDEN HUMMER," "EXTRA EARLY YELLOW," "EXTRA EARLY SWEET," and "GILLS GOLDEN EARLY SWEET."

#### GOLDEN BANTAM 8 ROWED

78 to 80 Days

Ears — 7 to 8 inch, with 8 rows of kernels of highest flavor and sweetness. No flag leaves. Stalk —  $5\frac{1}{2}$  to 6 ft. An excellent selected Northern strain, hardy and well known.

#### Western and Minnesota Grown Corn

## SWEET CORN

#### GOLDEN BANTAM, HARRIS EXTRA EARLY

70 Days

Ears —  $6\frac{1}{2}$  inch, with 8 rows of fairly large kernels, deep, yellow, tender, prolific, often with two ears per stalk. Stalk — 4 to 5 ft. For home garden, filling a need for a good quality early Bantam.

#### GOLDEN CROSS HYBRID

88 Days

Ears — 8 inch, with 10 to 16 rows of light golden kernels. Sweet and tender. High yielder, resistant to wilt. Very uniform. Stalk — 6 to  $6\frac{1}{2}$  ft. A hardy resistant corn, the foremost yellow hybrid on the market today. Garden, market, canning and freezing. Very wide range of adaptability.

#### GOLDEN or BANTAM EVERGREEN 85 to 90 Days

Ears — 8 inch, with 12 to 14 rows of medium width kernels, good quality. Stalk — 6 to 7 ft. A cross between Golden Bantam and Stowells Evergreen. Market and canning.

#### GOLDEN GIANT

80 to 85 Days

Ears — 7 to 8 inch, with 12 to 18 rows of rather narrow deep yellow kernels of good quality. Stalk —  $5\frac{1}{2}$  to 6 ft. A cross between Howling Mob and Golden Bantam. Garden and market.

#### GOLDEN SUNSHINE

72 to 76 Days

Ears — 6 inch with 12 to 14 rows of narrow, deep, yellow kernels of fine quality. Stalk — 5 to 6 ft. Fine for early market and garden, especially in the northern district.

#### GOLDEN SWEET

90 Days

Ears — 8 inch, with 12 to 14 rows of yellow kernels similar to Golden Evergreen but thicker. Stalk —  $6\frac{1}{2}$  to 7 ft. Has good resistance to drought. A fine variety for cream style pack.

#### HYBRID 6664

68 Days

Ears —  $6\frac{1}{2}$  inch, with 8 to 12 rows of small, deep, yellow kernels. Very high quality. Exceptionally tender and sweet. Stalk —  $4\frac{1}{2}$  to 5 ft. A new hybrid for garden, market, and whole ear pack. First trials in 1940 all resulted in good reports.

#### IOANA (Hybrid)

90 Days

Ears —  $8\frac{1}{2}$  inch, with 12 to 16 rows of medium width, light yellow kernels, of excellent quality. Uniform. Stalk — 7 to  $7\frac{1}{2}$  ft. A new high yielding hybrid destined to be popular, 1939 and 1940 reports quite favorable. Canning.

## IOGENT 12 (Hybrid)

96 Days

Ears — 8 inch, deep white kernels, no row formation. Tender and sweet, high quality, and good cut per ton. Stalk —  $7\frac{1}{2}$  to 8 ft. Heavy foliage, some flag leaves. Canning and freezing.

#### IOGENT 27 (Hybrid)

96 Days

Ears — 8 inch, deep white kernels, no row formation, rather large ears. Tender and sweet. Several flag leaves. Stalk — 7 to 8 ft. Abundant foliage. Packs excellent white. Past three years show good reports, and growing demand. Canning and freezing.

#### ILLINOIS GOLDEN HYBRID No. 10 (73C x 101Q)

Ears — 7½ inches, medium thickness, 12 to 16 rows, deep, medium width and medium yellow kernels tender and sweet, ear tips well covered. Short shank. Excellent uniformity. Stalk — 7 ft., dark green, thick sturdy, very few suckers, one to two ears. Tassels — large. Silks — inner, light; outer, red. Season — about 89 days. Remarks — No lodging, few flag leaves, smut slight. Excellent for canning or market.

#### ILLINOIS GOLDEN HYBRID No. 11 (73C x 87A)

Ears — 7 inches, slender, 12 to 16 rows fairly deep medium width and medium yellow kernels. Tender and sweet, ear tips fairly well covered. Short shank. Stalk —  $7\frac{1}{2}$  ft., sturdy, dark green, few suckers, one to two ears. Tassels — very large, no blasting. Silks — inner, light; outer, red. Season — about 86 days. Remarks — no lodging, few short flag leaves. Smut slight. Excellent for canning or market.

## LINCOLN (Hybrid)

82 Days

Ears — 7 to 8 inches, 14 to 16 rows medium narrow kernels, of good quality. Stalk —  $6\frac{1}{2}$  to 7 ft., erect, resists lodging, ears borne high. A cross of inbreds P39 X C23, designed to replace the old Whipcross P39. Primarily for market gardeners wanting large early ears.

## MARCROSS C-13 x 6 (Hybrid)

71 Days

Ears — 6 to 7 inch, with 10 to 14 rows of fairly large yellow kernels. Fairly good quality. Stalk —  $4\frac{1}{2}$  to 5 ft. Garden and market, quite well known in the East.

## MARCROSS NORTHERN (Selected Top Cross) 68 to 73 Days

Ears —  $6\frac{1}{2}$  to 7 inch, 14 to 16 rows of medium width, yellow, deep kernels. Sweet, tender. Stalk —  $5\frac{1}{2}$  ft. A popular large eared early sort for market garden. Growing demand.

## NARROW GRAIN EVERGREEN 95 to 100 Days

Ears — 8 to 9 inch, 18 to 22 rows of very deep slender white kernels. Sweet and tender. Some flag leaves. Stalk — 7 ft. Very popular strain for yield and uniformity. Canning.

## NARROW GRAIN EVERGREEN ILLS. 14 x 13 (Hybrid) 93 Days

Ears — 8 to 9 inch, 16 to 20 rows of very deep medium width white kernels, of fine quality. Tender and sweet. Few flag leaves. Stalk — 8 ft., well rooted. A high yielder, increasingly popular. Canning.

#### Western and Minnesota Grown Corn

#### SWEET CORN

## NARROW GRAIN EVERGREEN ILLS. 11 x 13 (Hybrid) 93 Days

Ears — 8 to 9 inch, 18 to 20 rows of deep, narrow, white kernels. Tender and sweet. Very few flag leaves. Stalk — 8 ft., sturdy. Good quality and yield. Canning.

## NARROW GRAIN EVERGREEN ILLS. 55 x 11 (Hybrid) 93 Days

Ears — 8 inch, 16 to 20 rows narrow, deep, white kernels, good quality, tender and sweet. Very few flag leaves. Stalk — 8 ft. Sturdy. Good yielder, filling the demand for a more narrow type kernel.

#### PEARL CROSS (Top Cross)

72 to 76 Days

Ears — 6 to  $6\frac{1}{2}$  inch. 12 rows of narrow, deep, white kernels, very tender and sweet. Stalk —  $5\frac{1}{2}$  ft. Usually 2 ears per stalk. A high quality early garden and market sort.

## ROGERS G Mc S (Hybrid)

85 to 90 Days

Ears — 7 inch, 12 to 14 rows of deep, white kernels, medium width, tender and sweet. Cylindrical from end to end. Uniform. Stalk — 6 to 7 ft. Vigorous and hardy. A new white hybrid of fine promise. 1940 tests all satisfactory. Canning and market.

#### SIXTY DAY GOLDEN

60 Days

Ears —  $5\frac{1}{2}$  to 6 inch, 12 rows of rather wide yellow kernels of very good quality. Stalk — 5 ft. A good early market or garden corn of satisfactory ear size.

#### SIXTY DAY WHITE

60 Days

Ears —  $5\frac{1}{2}$  to 6 inch, 12 rows of rather broad white kernels of good quality. Stalk — 5 ft. Market and garden sort, ears of satisfactory size.

#### SPANCROSS (Hybrid)

66 Days

Ears — Medium sized, 6 to 7 inches, about 12 rows of yellow kernels, uniform in maturity, good quality. Stalk — 4 ft., stocky, ears set low. Extra early, wilt resistant and somewhat resistant to cold. A cross of Inbreds C4 X C13.

## STOWELLS EVERGREEN

95 to 100 Days

Ears — 8 to 9 inch, 16 rows of deep, white kernels. Stalk — 7 to 8 ft. Stock bred from selected, hardy strains. A high yielding, large eared Stowells, for canning, market and garden.

STOWELLS EVERGREEN (Hybrid) 95 to 98 Days

Ears — 6 to 7½ inch, 14 to 18 rows of medium

wide, white kernels. Stalk — 8 ft., very few
suckers. Fairly good quality.

TENDERGOLD (Selected Top Cross)

77 Days

Ears — 7 to  $7\frac{1}{2}$  inch, 12 to 16 rows of golden, narrow, deep kernels. Sweet, tender, fine quality. Stalk — 5 to  $5\frac{1}{2}$  ft. A hardy, satisfactory yielding strain, for canning, market or garden.

#### Western and Minnesota Grown Corn

#### SWEET CORN

#### WHIPPLES EARLY WHITE

79 to 82 Days

Ears — 7 to 8 inch, 16 to 20 rows of good sized, white kernels, deep, wedge shaped. Usually 2 ears per stalk. Stalk — 7 ft. Ears well up, of good quality, and higher sugar content than Stowells. Market and garden.

#### WHIPPLES EARLY YELLOW

80 to 85 Days

Ears — 7 to 8 inch, 12 to 16 rows of broad, deep, yellow kernels, large eared type. Fine quality. Stalk — 5 to 6 ft. Market and garden.

#### NOTE-

If you don't see the variety you wanted listed here, ask us about it.



Rogers Brothers Seed Company gives no warranty, express or implied, as to the productiveness of any seeds it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

\*

## ROGERS BROTHERS SEED CO.

Production Headquarters

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Sales Office

Zone 6

308 West Washington Street

U. S. A.



\* \* \*

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